

INTERNATIONAL ISLAMIC TOURISM & HALAL WEEK

IISTHAL CONFERENCE & EXHIBITION

Incorporating with

International Islamic Tourism and Halal Week 2009
"Showcasing the Islamic Wonders"
8 -10 December 2009 (Tuesday - Thursday)
Sunway Pyramid Convention Centre ,Level CP3,
Bandar Sunway, Petaling Jaya .Malaysia

Sponsorship Packages

Our sponsorship packages are as follows:

PLATINUM SPONSOR

RM 100,000

1. Two (2) Complimentary Exhibition Schell scheme booths of 9 sqms each at a strategic location at HALAL MALAYSIA 2009 to display you company's products or services.
2. Ten (10) Complimentary passes to attend the National Halal Conference.
3. One VIP table for ten persons at the Gala Dinner
4. Platinum sponsors will be automatically nominated for one of the categories in the Malaysian Halal Excellence Awards.
5. One page advertisement in the Show Directory
6. Corporate Logo and "Platinum Sponsor" status imprinted on print collaterals on the day of the event.
 - On Stage
 - Banners
 - Buntings
 - Letterheads
 - Promotional Materials (MHCE 2009)
7. Corporate Logo and "Platinum Sponsor" imprinted on all advertising collaterals that appear in newspapers and magazines that provide pre-event, event days and post-event mileage exposure.
8. Corporate Logo and "Platinum Sponsor" banner box visual collateral on the official website of the Malaysian Halal Conference and Exhibition 2009.
9. Exclusive Plaque will be awarded during the Gala Dinner.
10. Five (5) Standing banners (provided by the sponsor)
11. Merchandising Options

GOLD SPONSOR

RM 60,000

1. One (1) Complimentary Exhibition Schell scheme booth of 9 sqm at Halal Malaysia 2009 to display you company's products or services.
2. Five (5) Complimentary Tickets to attend the Conference
3. One table for 10 persons at the Gala Dinner
4. Gold sponsors will be automatically nominated for one of the categories in the Malaysian Halal Excellence Awards.
5. One page advertisement in the Show Directory
6. Corporate Logo and "Gold Sponsor" status imprinted on print collaterals on the days of the event.
 - Letterheads
 - Promotional Materials
7. Corporate Logo and "Gold Sponsor" status banner box visual collateral on the official website of the Malaysian Halal Conference and Expo 2009
8. Exclusive Plaque will be awarded during the Gala Dinner
9. Merchandising Options

SILVER SPONSOR

RM 30,000

1. One (1) Complimentary Exhibition Schell scheme booth of 9 sqm at Halal Malaysia 2009 to display you company's products or services.
2. Two (2) Complimentary Tickets to attend the Conference
3. 5 Complimentary seats to attend the GALA DINNER
4. Silver sponsors will be automatically nominated for one of the categories in the Malaysian Halal Excellence Awards.
5. One page advertisement in the Show Directory
6. Corporate Logo and "Silver Sponsor" status imprinted on MHCE 2009 print collaterals on the days of the event
7. Corporate Logo and "Silver Sponsor" status banner box visual collateral on the official website of the Malaysian Halal Conference and Exhibition 2009

GENERAL SPONSORSHIP

From event signage to event sponsorship, we are glad to offer you dozens of high impact promotional opportunities.

Awards Sponsorship RM 10,000

Sponsor the plaques for the Malaysian Halal Excellence Awards 2009 for 10 different categories. Each plaque will be inscribed with the Sponsor Company's logo and name and it is assured that these plaques will reach the key Malaysian Halal Industry players.

Conference Kit RM 6,000.00

A Conference Kit will be distributed to all participants. Sponsor's logo will be placed on the front page of the kit.

Participant Registration Counter RM 5,000.00

Sponsoring the registration area ensures that your corporate image is communicated to every participant, exhibitor and VVIP arriving at the Conference. With your logo featured at the registration counter and clearly printed on all participant badges, you can guarantee that your brand will never be out of view!

Mementos for speakers RM 5,000.00

Souvenirs are distributed at the end of every session to the chairperson and all the speakers. Each souvenir will be inscribed with the Sponsor Company's logo. These souvenirs are retained and displayed by the high-profile receivers and the sponsorship receives lasting quality prominence.

Carry Bags RM 5,000.00

Sponsor 2000 pcs bags for the Conference Kit which will be distributed to participants, press persons and exhibitors. The sponsor can print their company's name and logo on the bag. This medium guarantees visibility at the venue and after the event.